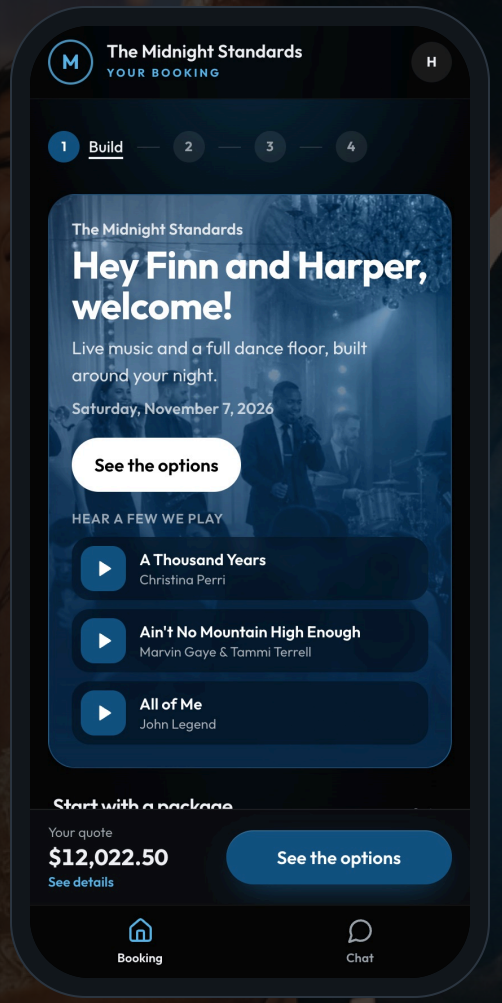
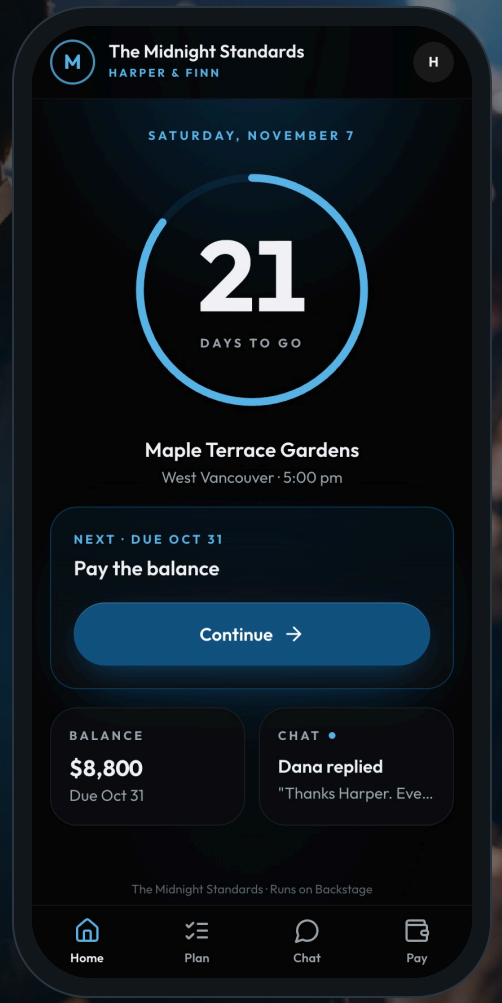
BACKSTAGE

The app your clients get.

From the first email to the last song: they build their booking, sign, pay, plan the night and talk to you. All on their phone, with your band's name on it.



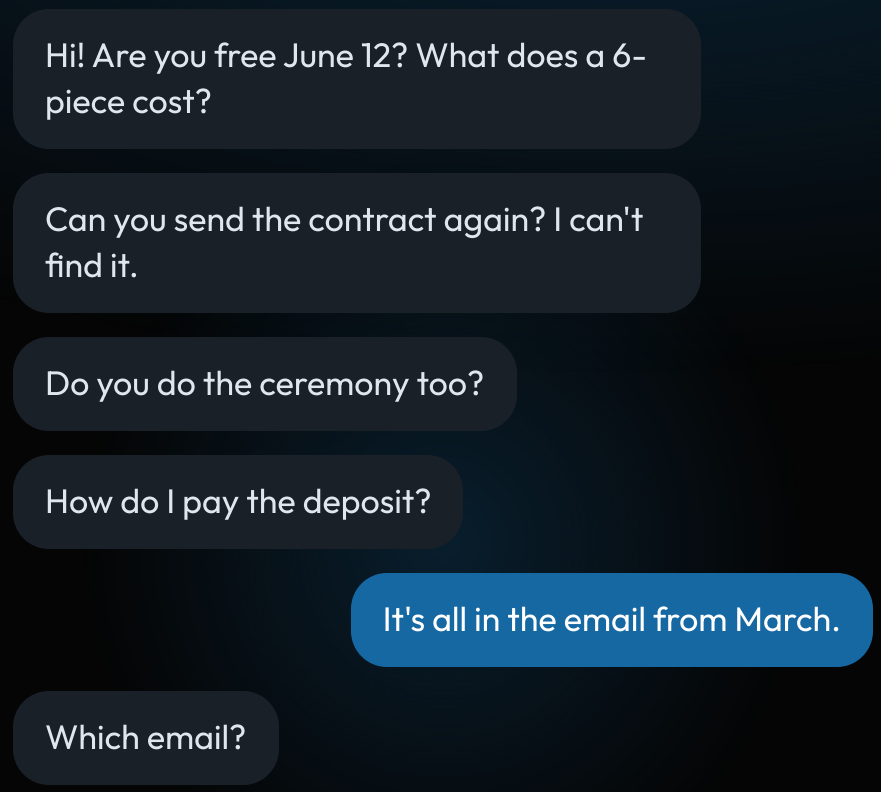


BACKSTAGE

SOUND FAMILIAR

Clients chase you by text.

The quote is in an email, the contract is a PDF, the song list is in a doc, the timeline is in a planner's spreadsheet. Every question lands on your phone at 11 pm.

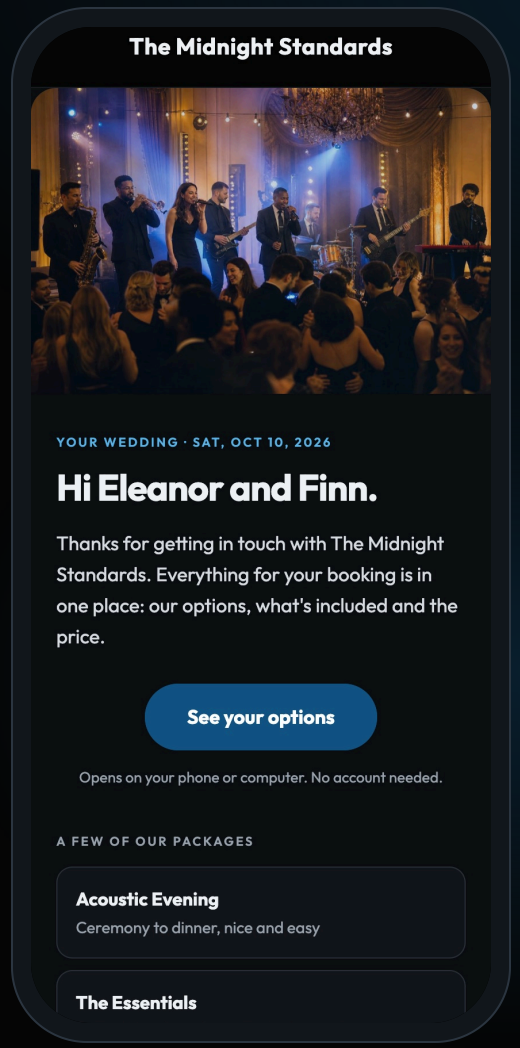


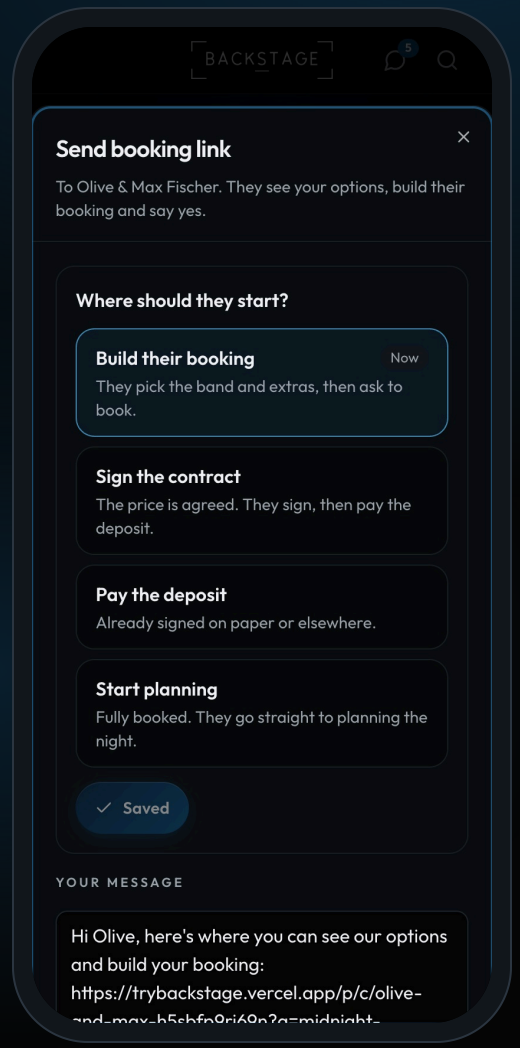
FIRST TOUCH

A first email that looks like your band.

One tap on Send booking link. Your own band photo at the top, a short note from you, your packages and one button.

- Opens on any phone, no account
- Send it by email, text or copy
- Booked by phone? Choose where they start: build, sign, pay the deposit or plan



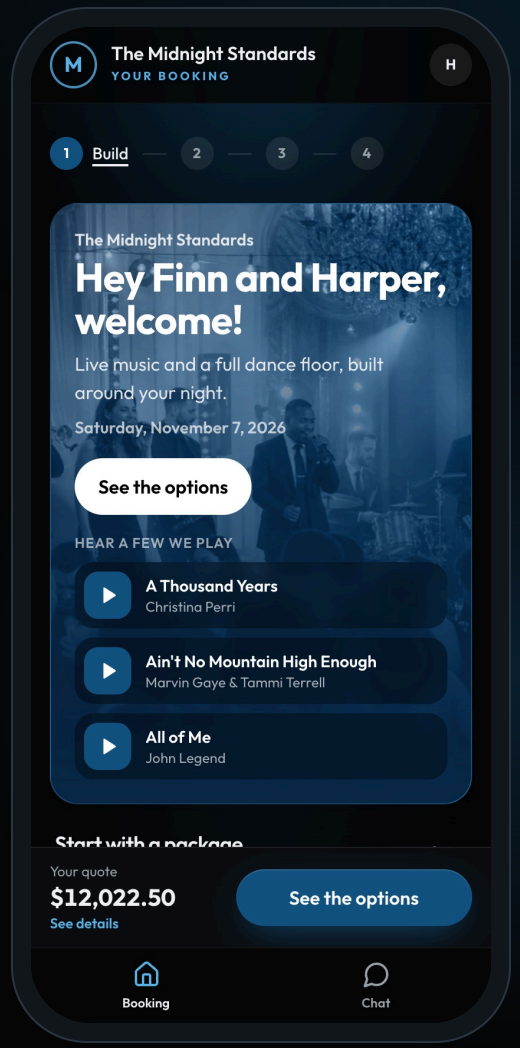


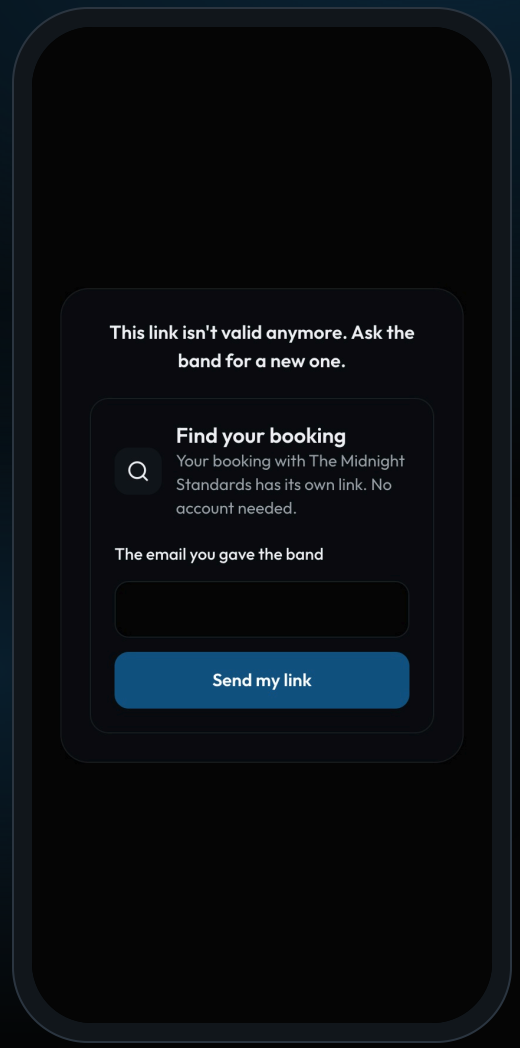
WELCOME

Hey Finn and Harper, welcome!

Their booking opens on a warm hello over your band photo, with the date, a line from you and a few songs you play. They hear the band before they pick anything.

- No account, no password
- Lost the link? They type their email and get it again



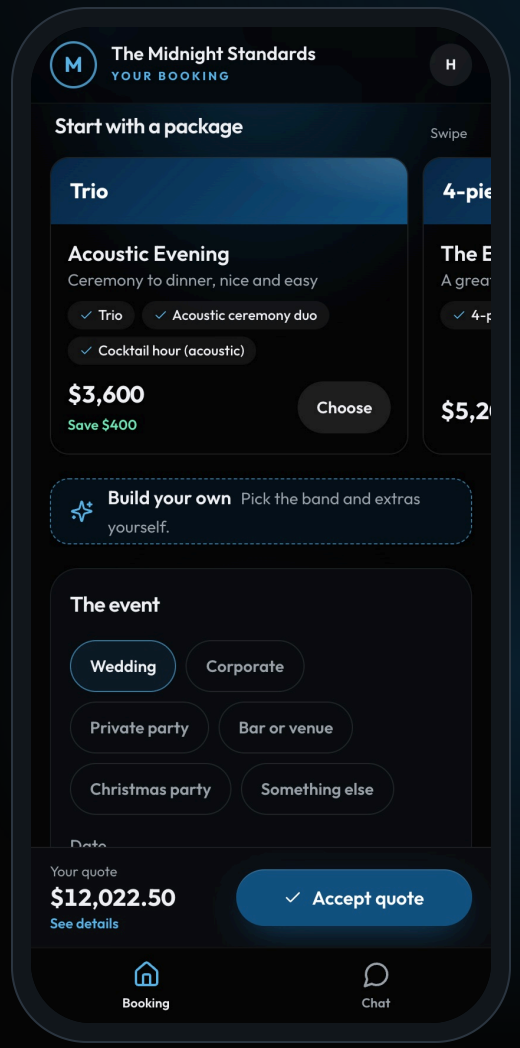


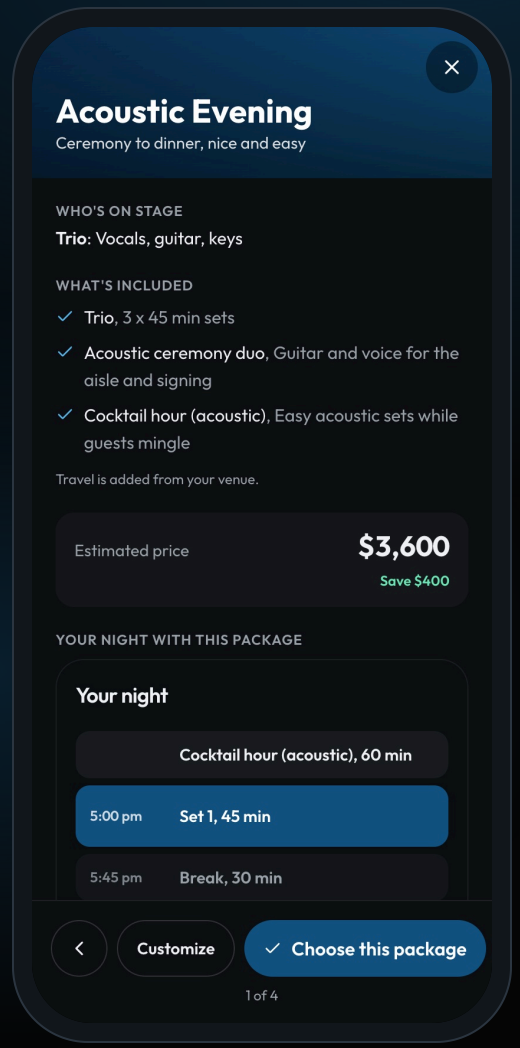
PACKAGES

Start with a package.

Your packages as short cards. Tap one to see everything in it: who's on stage, what's included, the price and how their night would run.

- Choose it, or customize it
- Most booked badge, savings shown



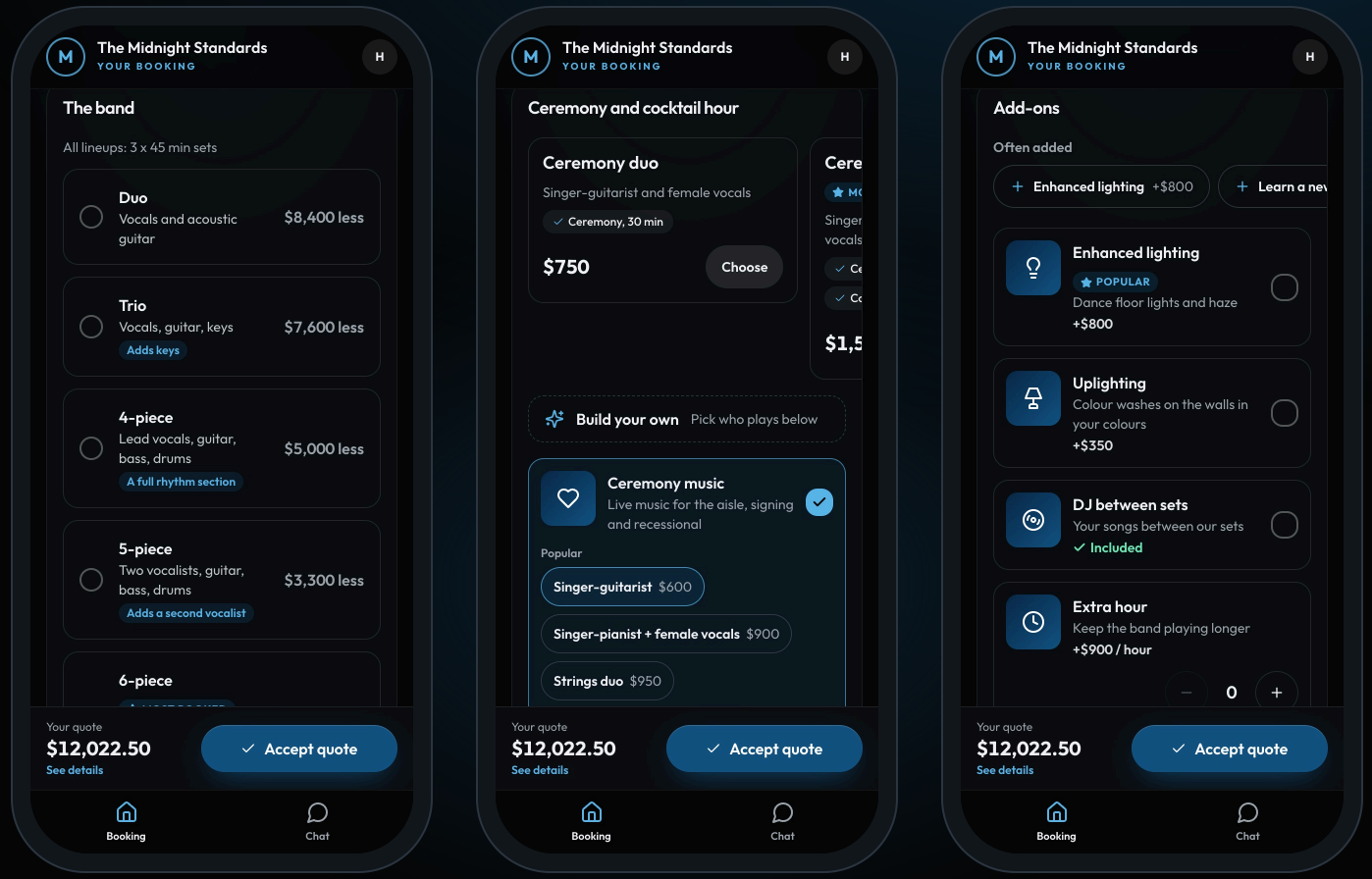


BUILD YOUR OWN

They make it theirs.

Bigger lineups as upgrades, musicians to add, ceremony and cocktail hour packages, and extras like lighting or an extra hour. Ceremony items only show for weddings.

- A singer-guitarist is one person, on quotes and contracts too

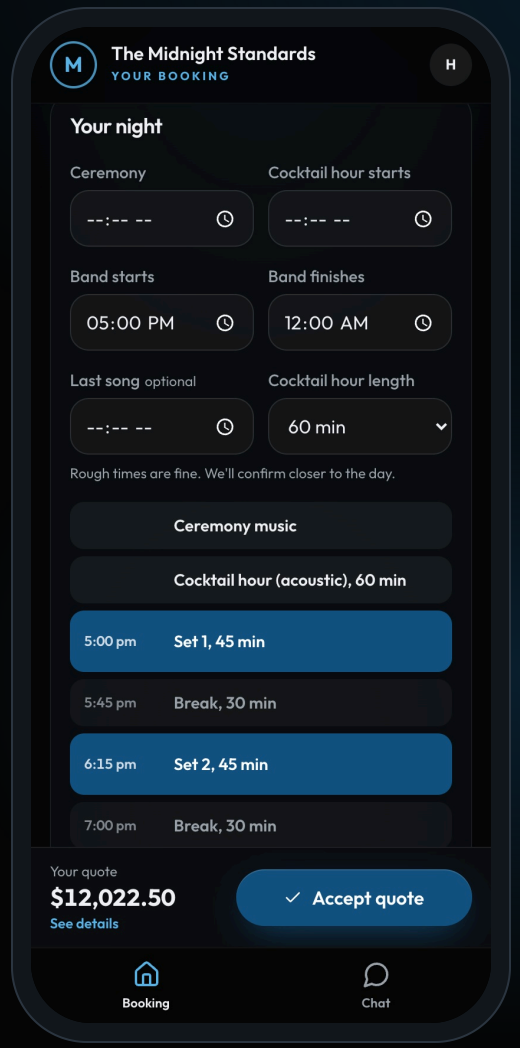


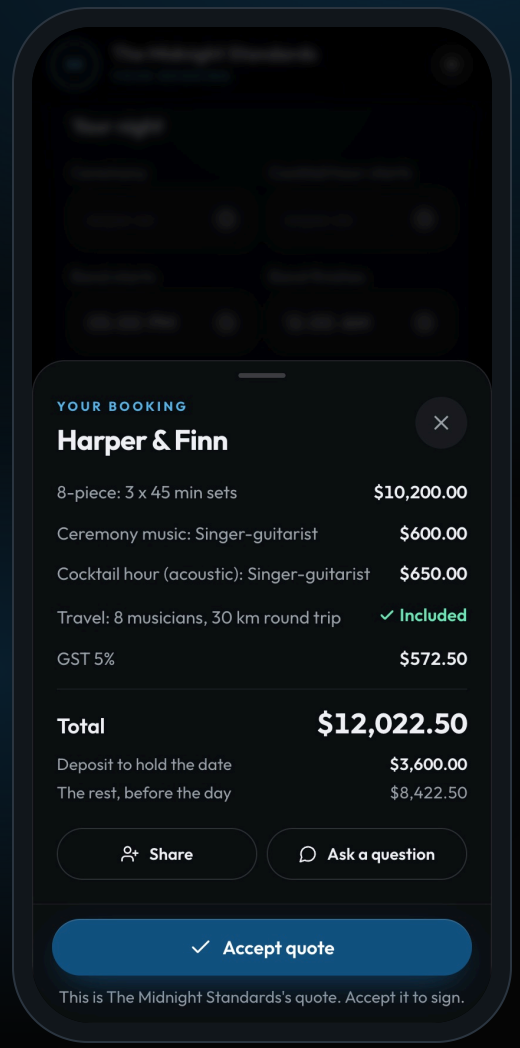
YOUR NIGHT

Their times, a live estimate.

They add rough times for each part of the night. The total updates as they pick, itemised with travel and tax, and the deposit and balance due dates.

- Rough times are fine
- Travel per musician, from their venue



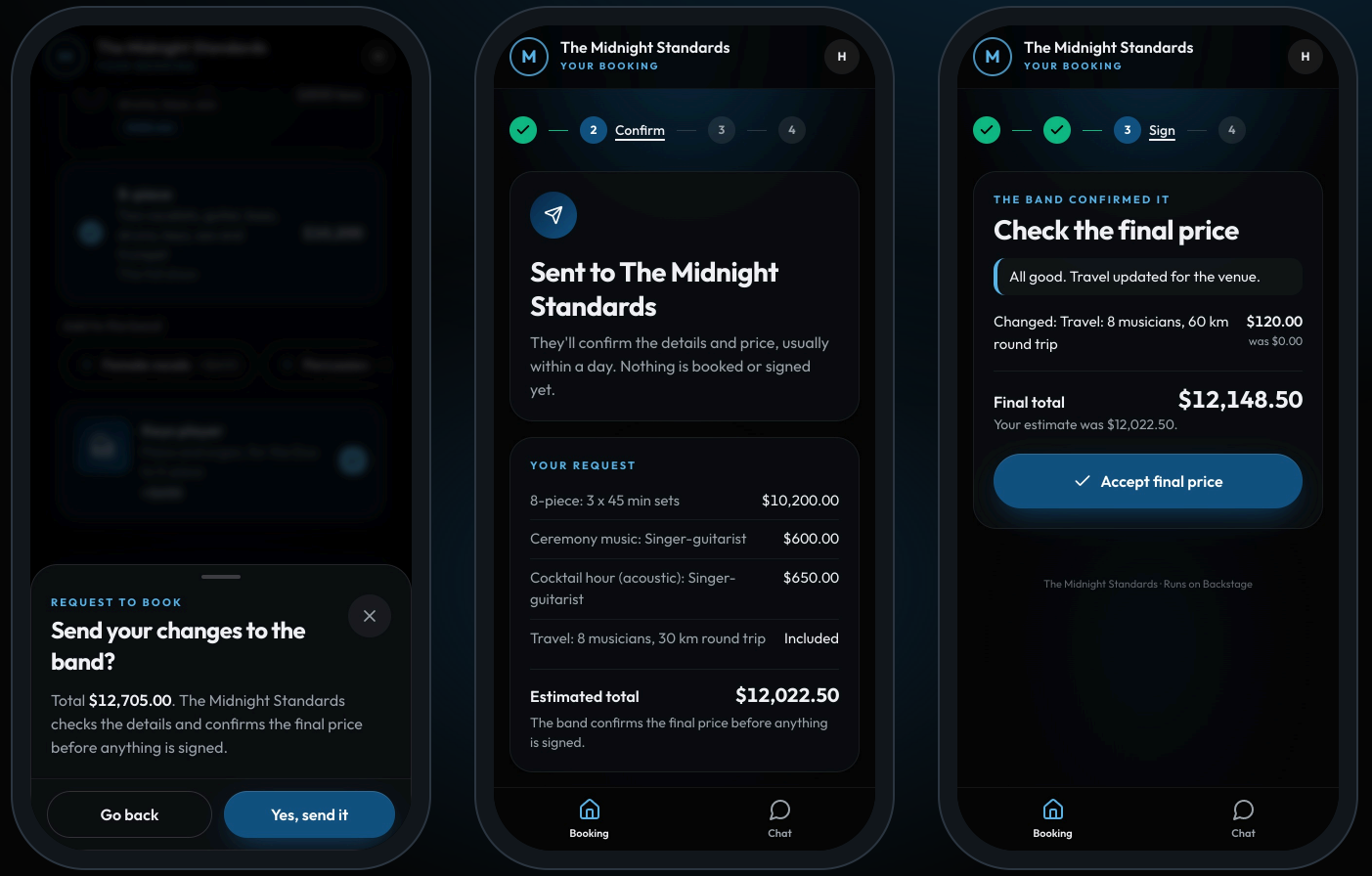


YOU STAY IN CONTROL

They request. You confirm.

Nothing is signed off an app price. They send a request and say yes once more before it goes. You check travel, prices and times, then confirm. If anything changed, they see exactly what and accept the final price.

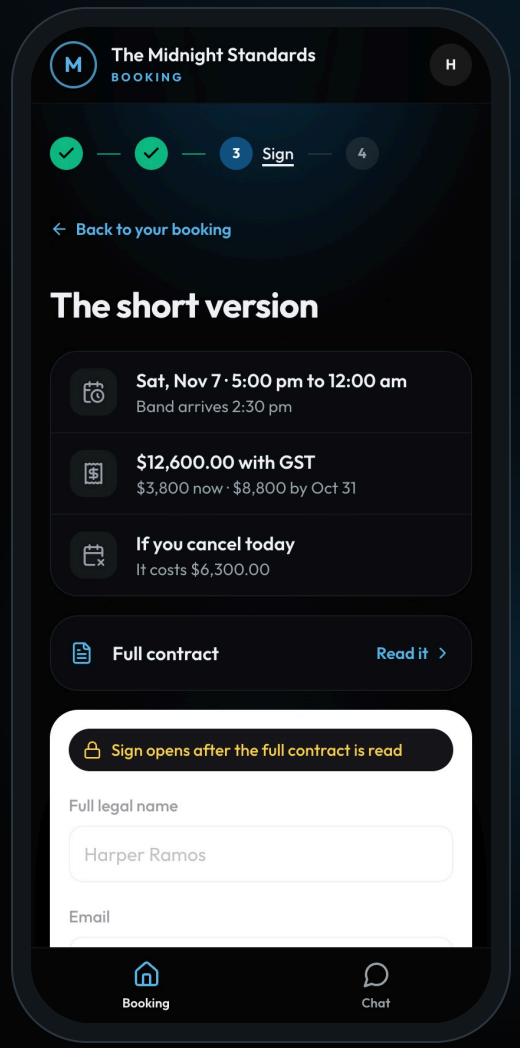
- Their app updates itself while they wait
- Your own quote? They see your prices first

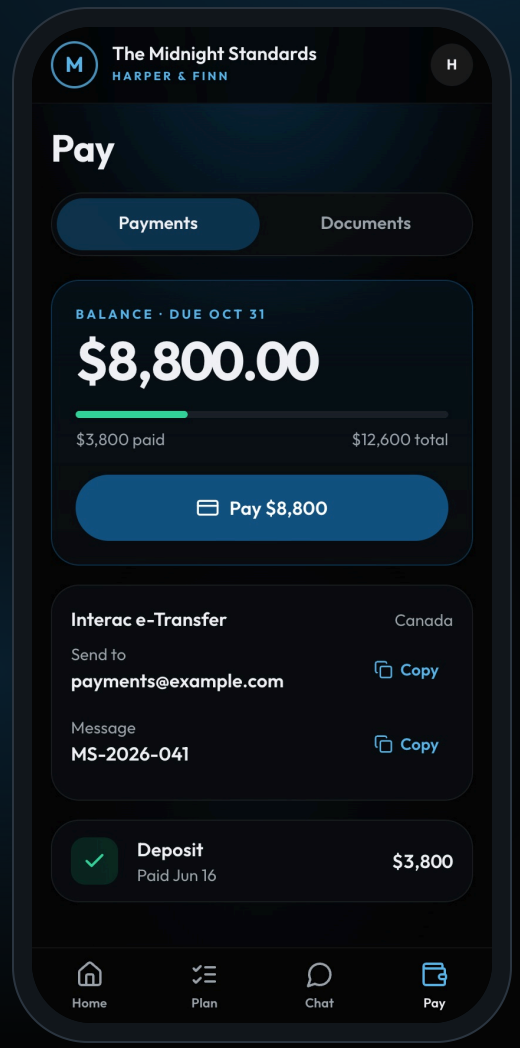


SIGN AND PAY

Sign on a phone. Pay the deposit.

A short version first, the full contract one tap away, listing exactly what they booked. Then the deposit, with the balance and its due date always in view.

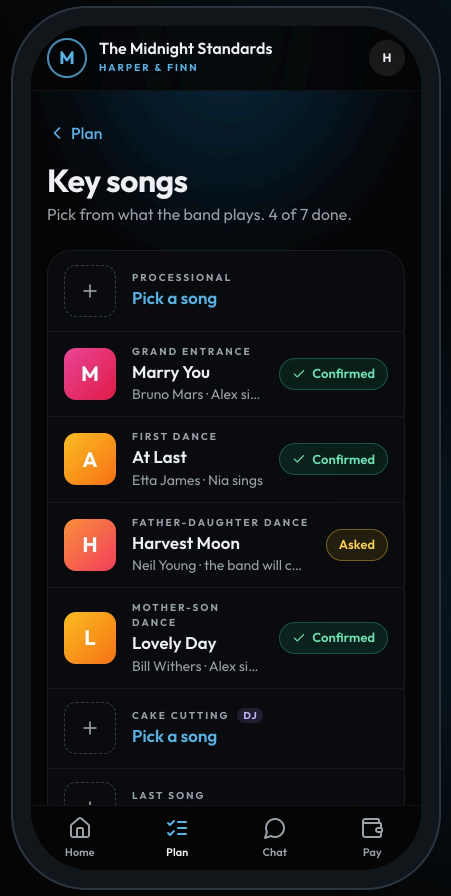


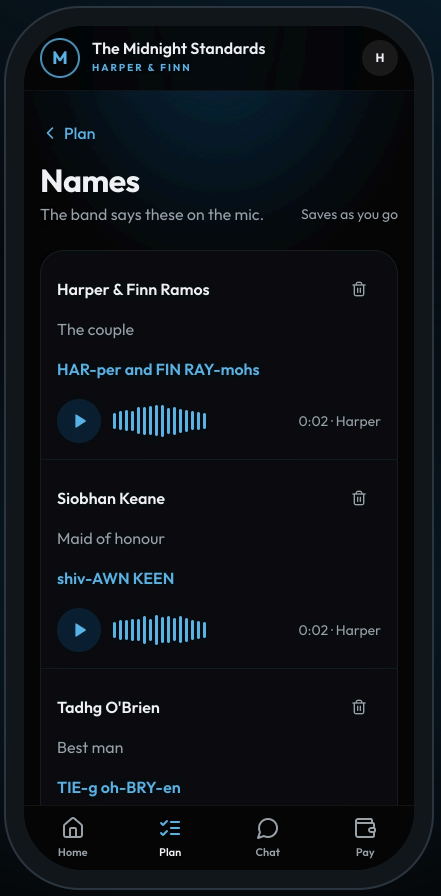


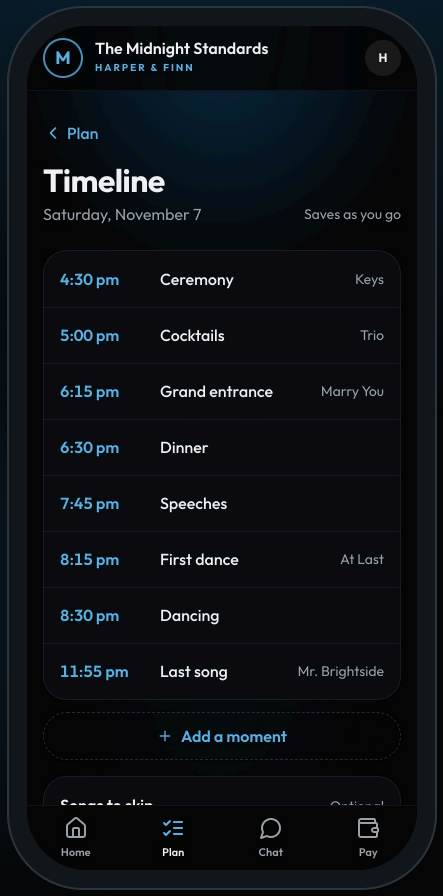
PLAN THE NIGHT

Everything for the night, in one place.

Key moments with songs from what you actually play, names with how to say them (they can record it), and the timeline. It saves as they go, and both partners and the planner can help.





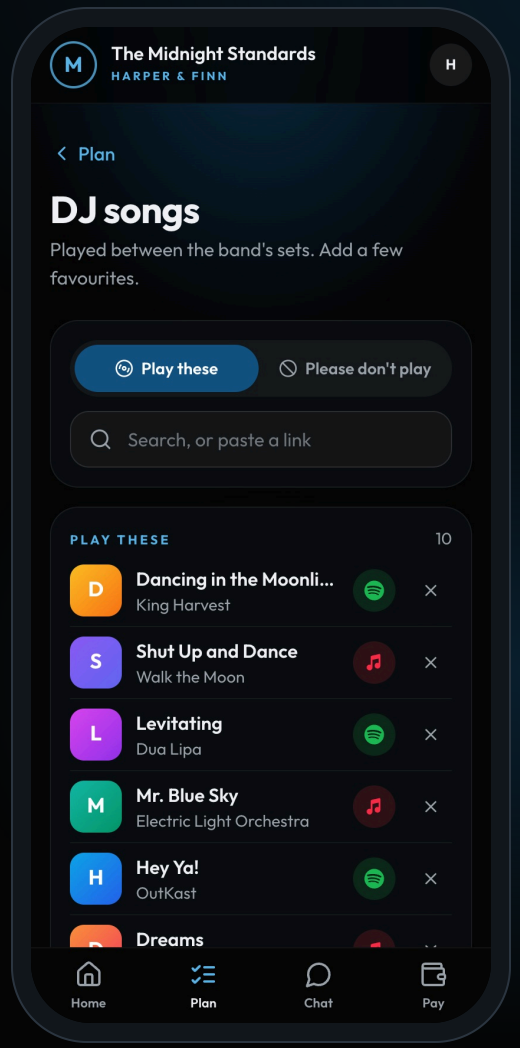


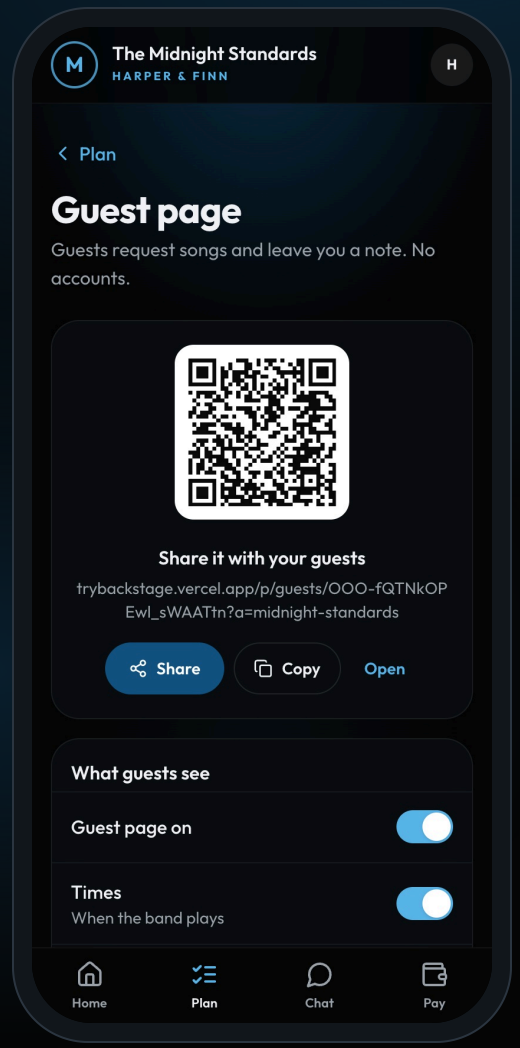
DJ AND GUESTS

Songs for between sets. A page for guests.

They add songs for the DJ portions, with Spotify and Apple links. They can share a guest page by QR so guests request songs and leave a note.

- You choose what guests see
- Requests land in your stage view

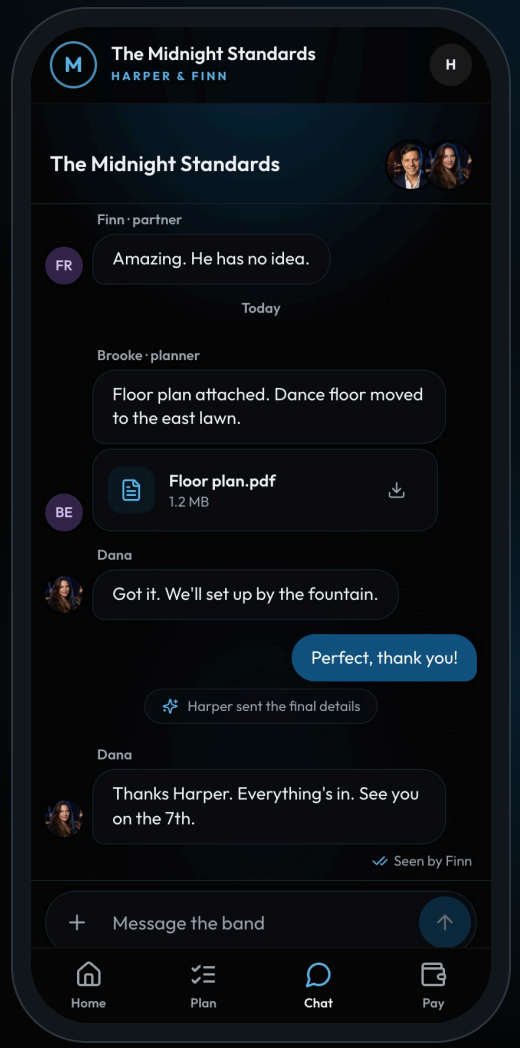


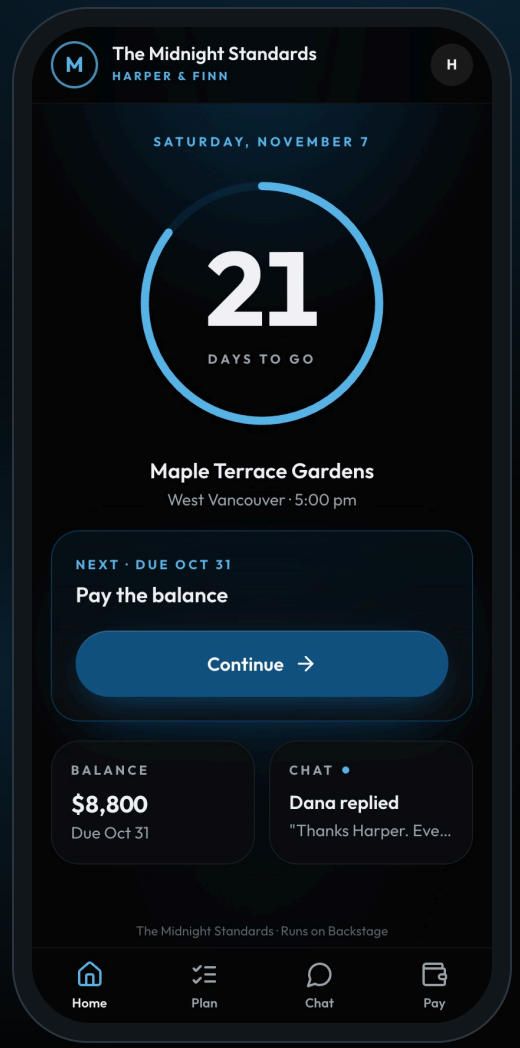


CHAT

One simple chat per booking.

No more hunting through texts and email. They message the band from the same app, share files and get a notification when you reply. Quiet hours keep your evenings yours.

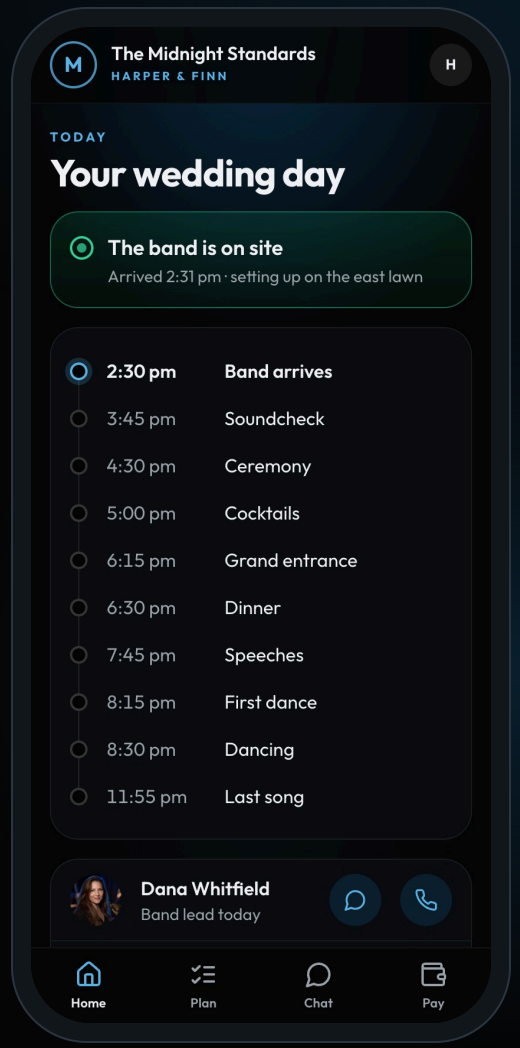


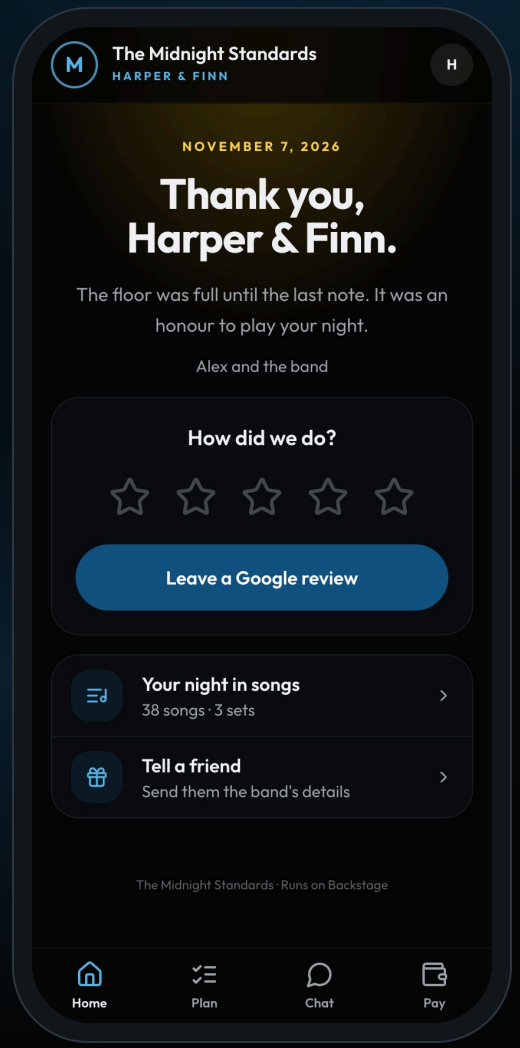


THE DAY, AND AFTER

On the day, they know you're there.

Day-of shows the timeline and one tap to your band lead, with The band is on site when you arrive. After: a thank-you, a review link and the night in songs.



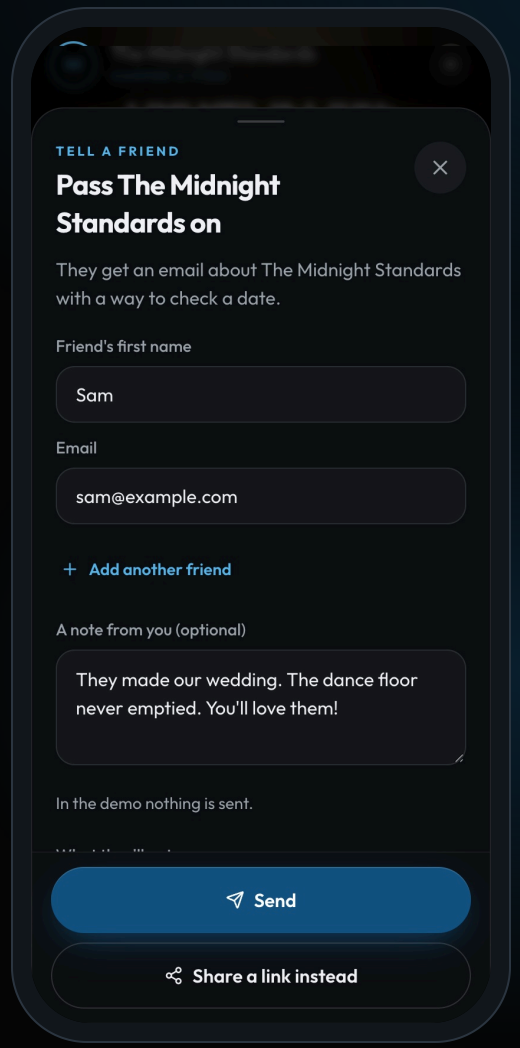


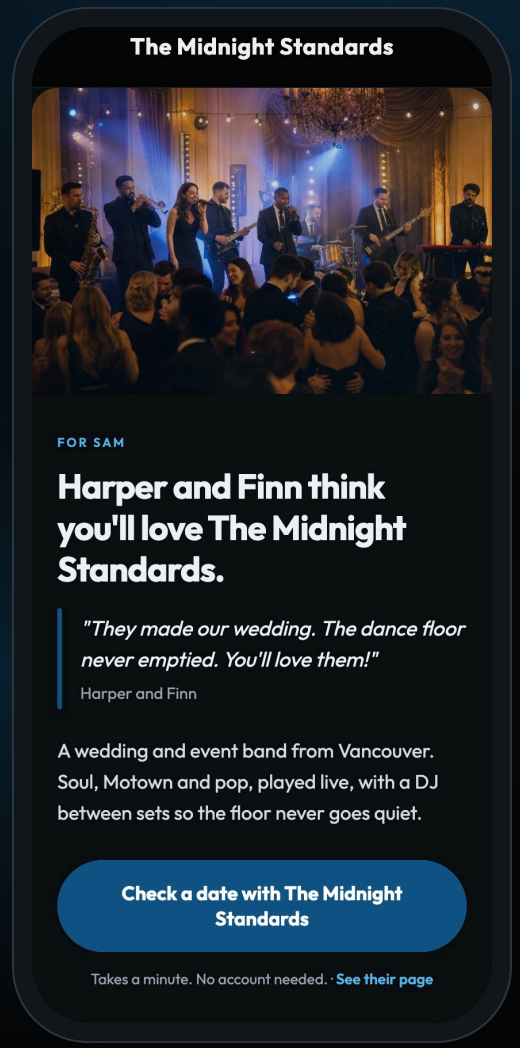
TELL A FRIEND

Happy clients send you the next one.

After the night, Tell a friend sends your details to up to five friends, with a note in their own words. Each friend gets an email from your band with one button: Check a date.

- Or they share a link instead
- You see who referred whom



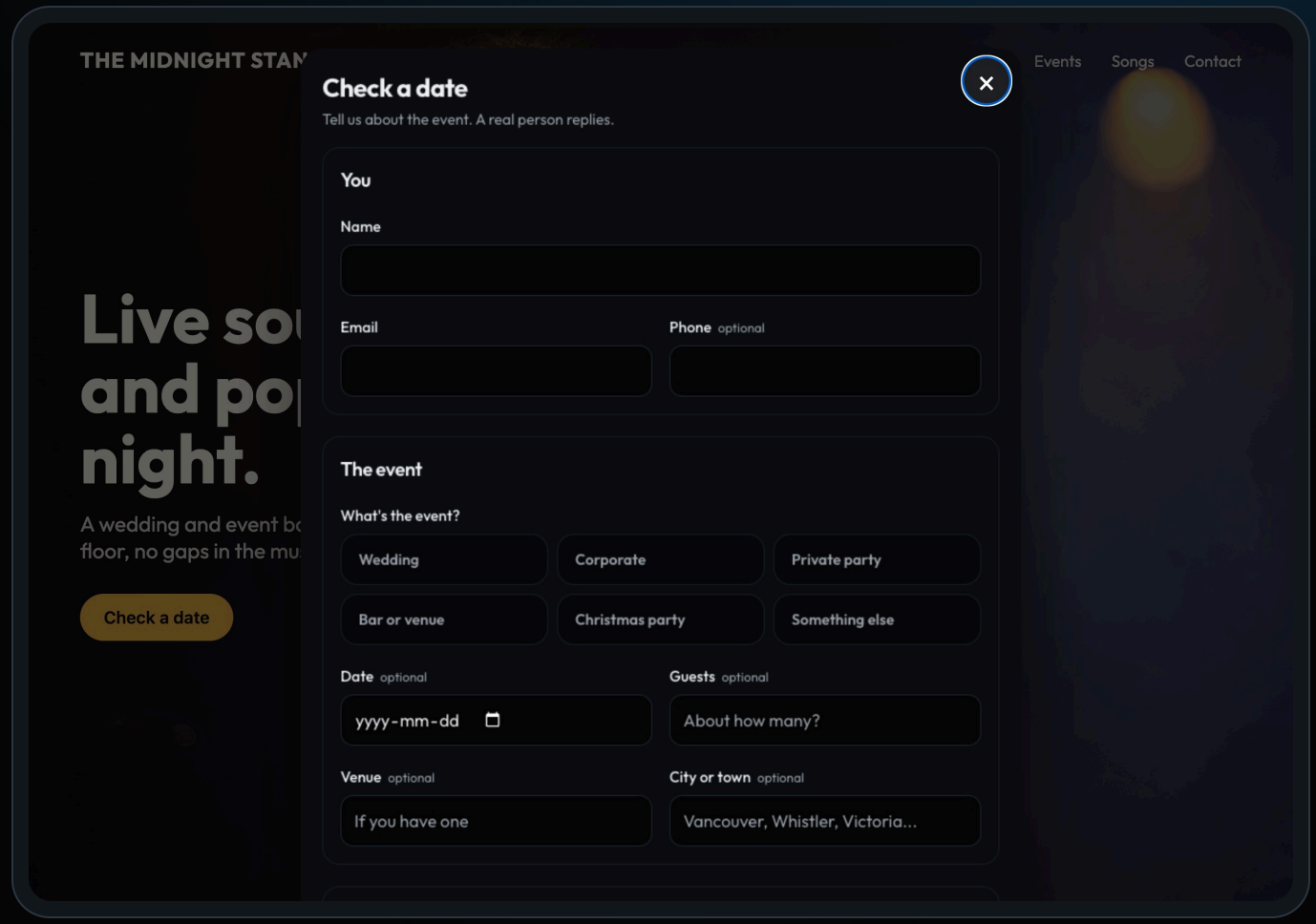


YOUR WEBSITE

Your website takes enquiries.

Paste a few lines into your site. A Check a date button opens your enquiry form, in your colours, with your questions.

- Squarespace, Wix, WordPress, Webflow, Shopify
- Enquiries land in Enquiries, marked Website form
- One tap sends them their booking link

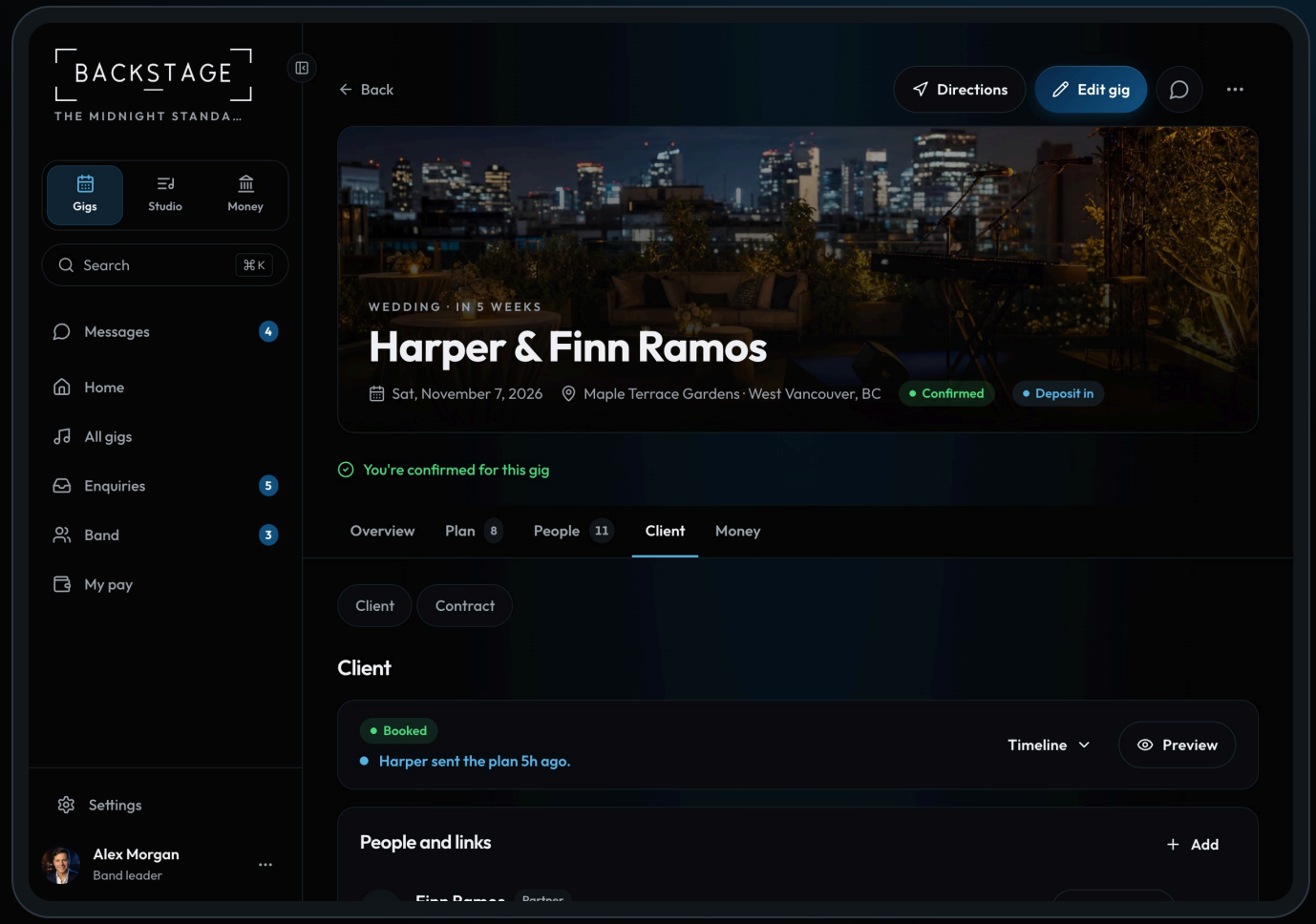


FOR THE BAND

You see where every booking is.

Each enquiry has a stage, from Invited to Booked. Booking requests and client changes land in Needs you, with follow-ups ready to send.

- Holds and a waitlist for popular dates
- Charge more on busy dates
- Your prices, packages and deposit, set once
- Client contact details stay with leaders. Players never see them.
- Meet the band shows clients your lineup, if you turn it on



PREVIEW PRICING

The client app comes with Band Pro.

Band

$29/month

Run the band. Add the client booking app for $15/month, contracts and e-sign for $9 and your brand for $6.

For bands that book clients

Band Pro

$79/month

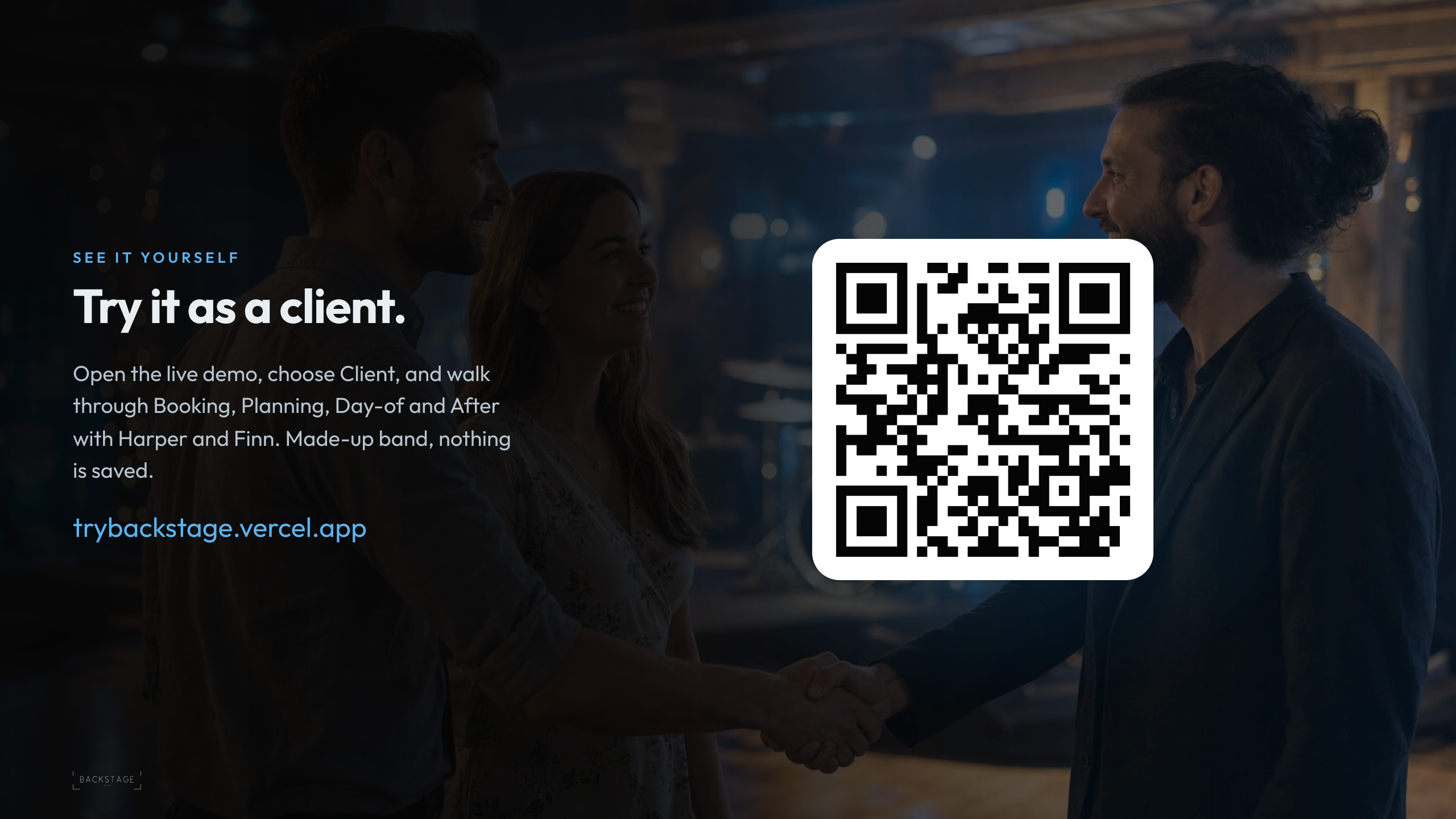
Client booking app, contracts and e-sign, Gig Split, insights and tax pack, Setlist Studio and your brand. Saves $10 a month.

Manager

$199/month

Up to 3 artists, everything for each, plus the roster. Each extra artist +$49/month.

USD. 14 days of everything free, no card. Pay yearly and get 2 months free. Clients, players and crew are always free. Preview prices, billing opens soon.



SEE IT YOURSELF

Try it as a client.

Open the live demo, choose Client, and walk through Booking, Planning, Day-of and After with Harper and Finn. Made-up band, nothing is saved.

trybackstage.vercel.app

BACKSTAGE